

HELLO



CLIENTS

WE LISTEN TO THEM

hello-clients.com

ABOUT HELLO CLIENTS

We provide the necessary solutions to create and execute a successful digital marketing plan for various companies and institutions.

WE WILL ALWAYS PROVIDE THE BEST FOR YOU

VISION STATEMENT

Serving the right products
for the right people.

MISSION STATEMENT

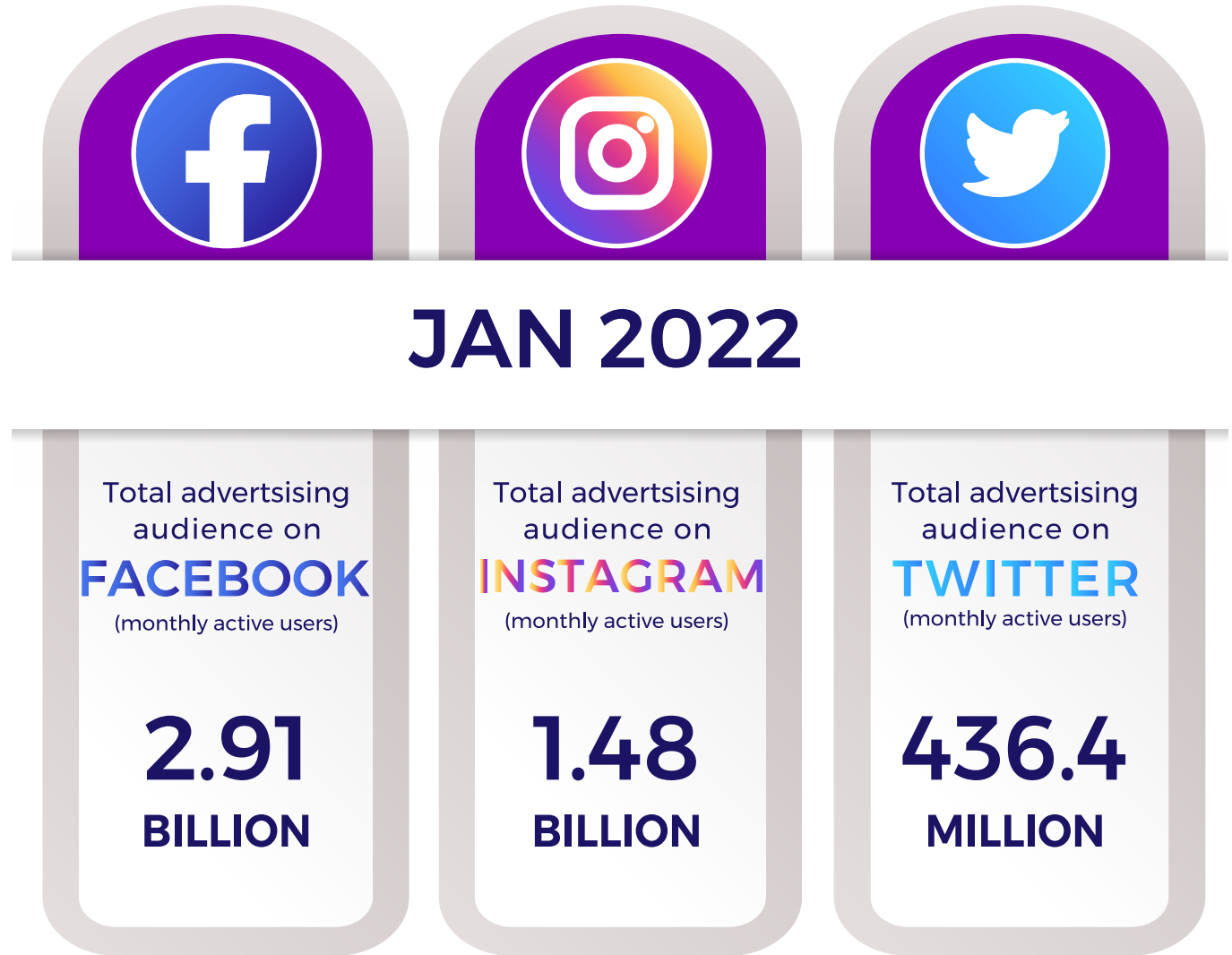
Directing H.Clients team, to honor
the company's vision, with creating
real communities and real fans of
our clients products.

We communicate, respond and digitally solve your customers' requests.

**SAY HELLO
TO THE WORLD
MARKET!**

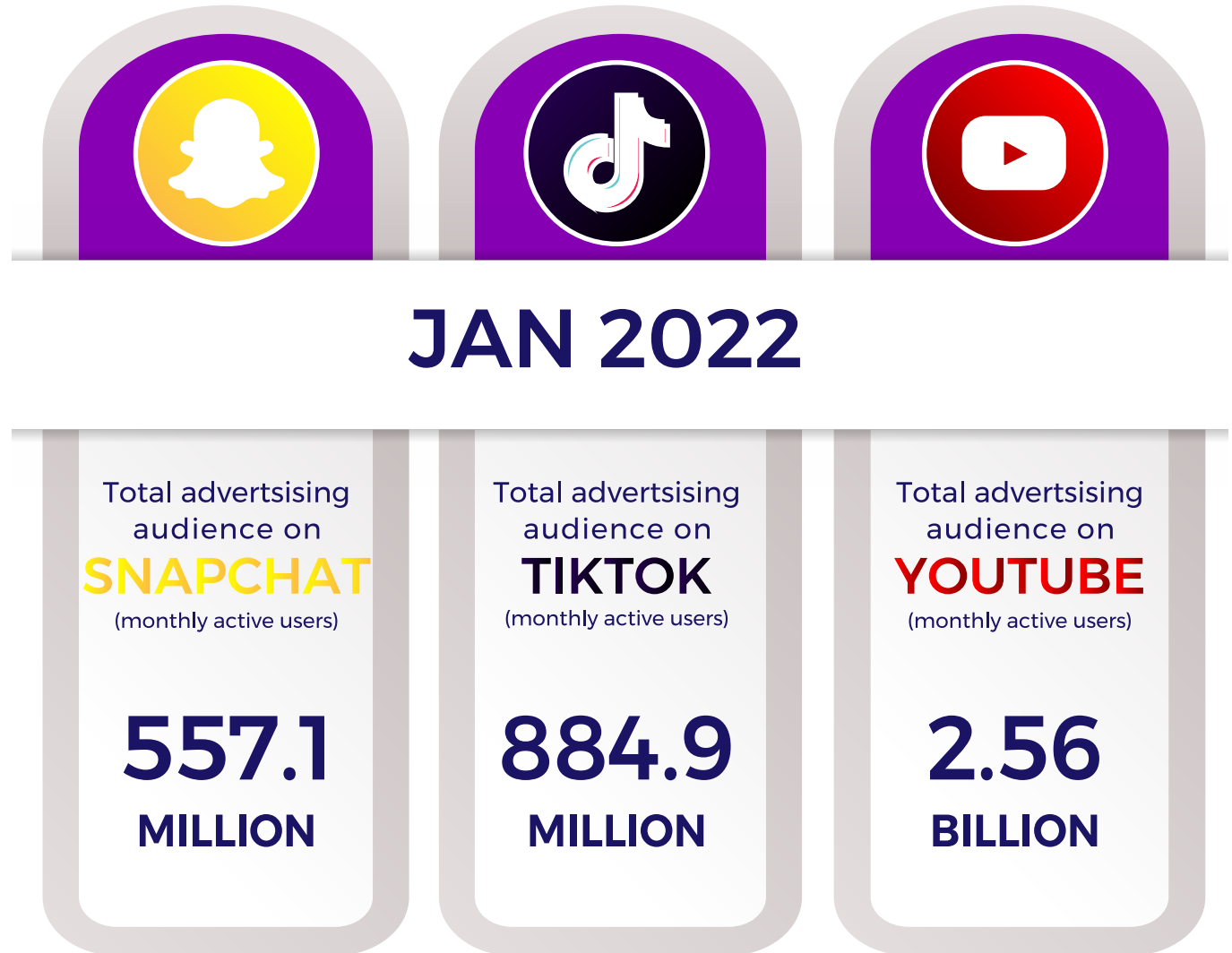
SOCIAL MEDIA ADVERTISING AUDIENCE

A comparison of the total addressable advertising of selected Social media platforms.



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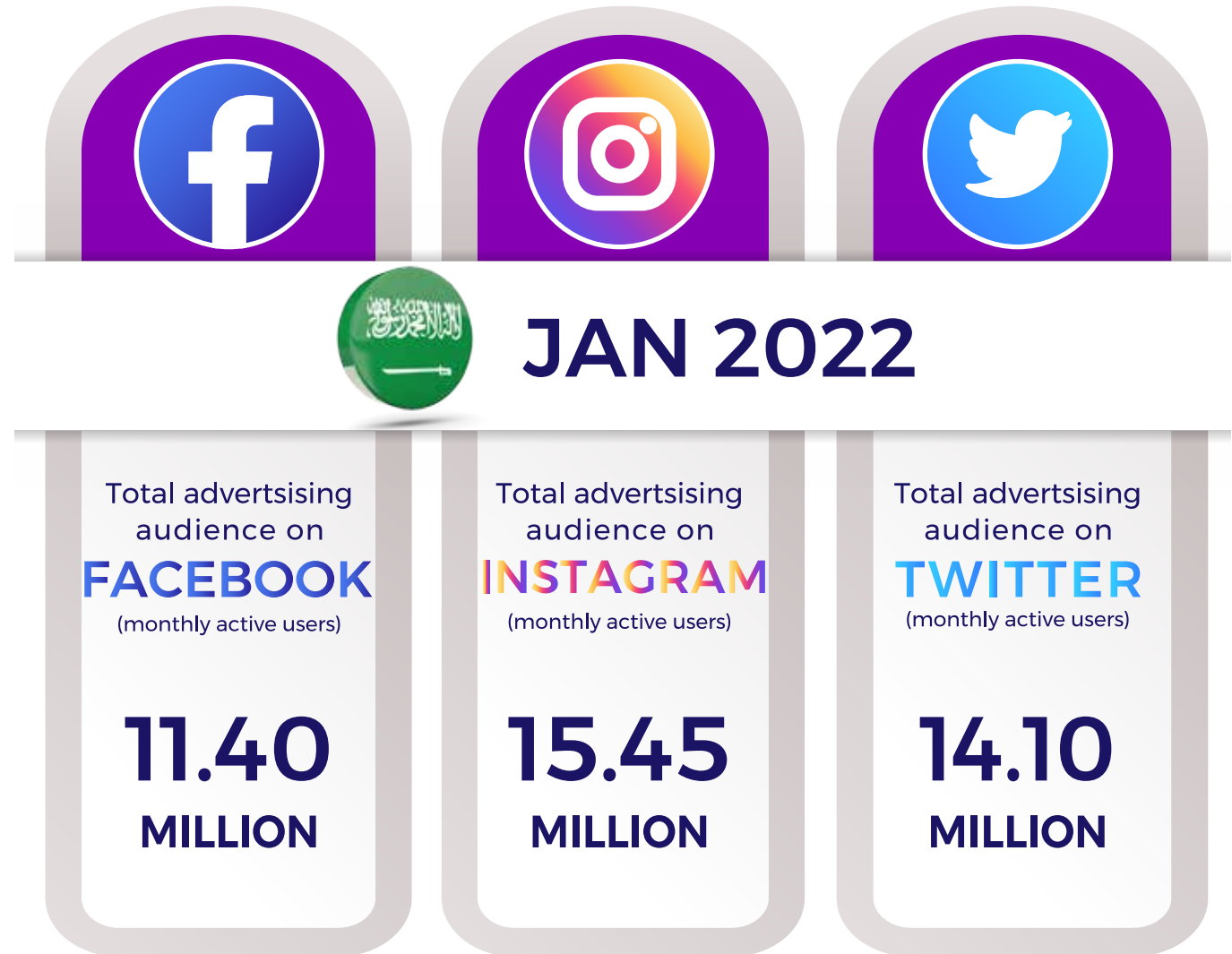
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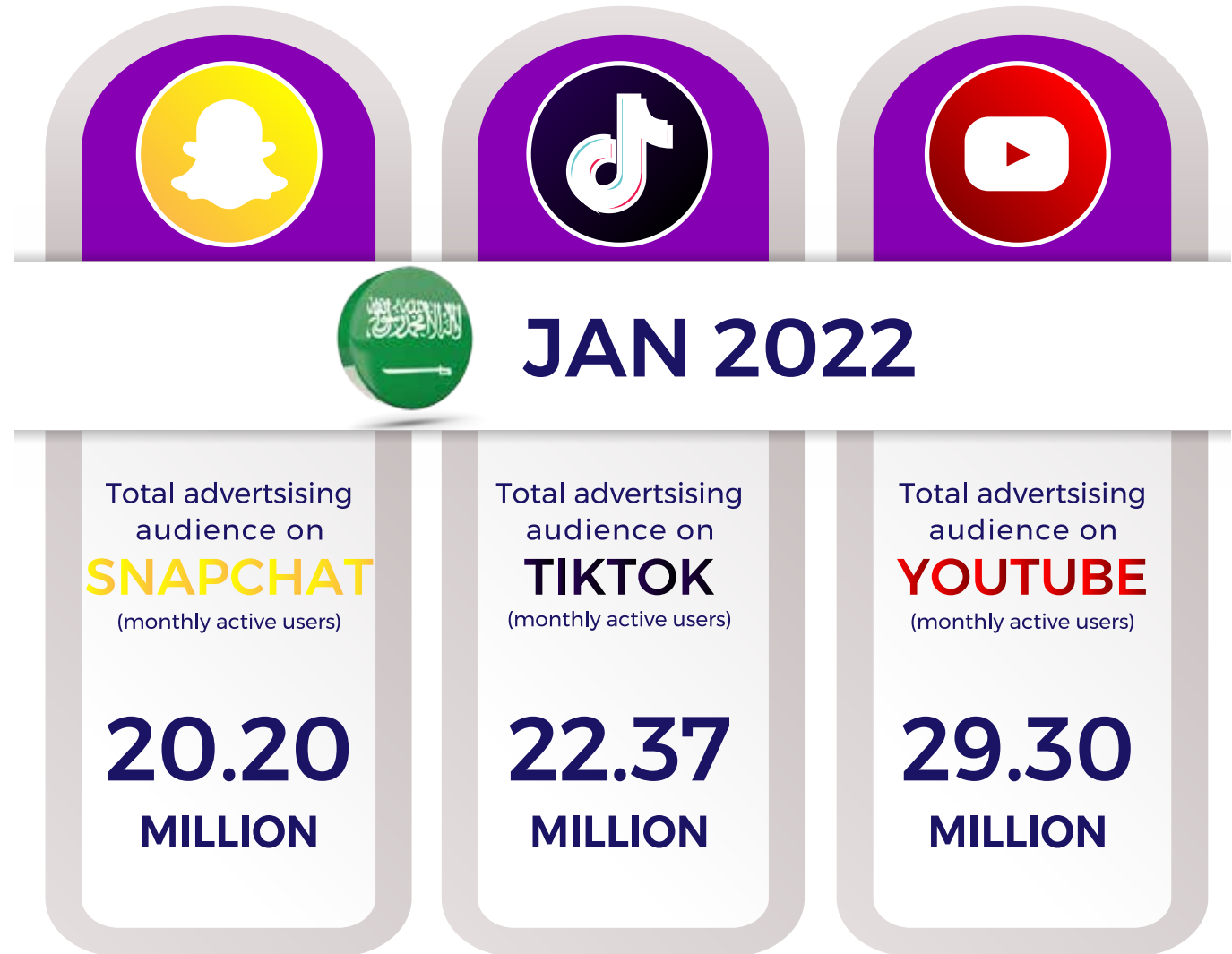
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HELLO CLIENTS **SERVICES**

CLIENT SERVICES

SOCIAL MEDIA MARKETING



STRATEGY PLAN



WRITING CONTENT



PRODUCT SHOOTING



DESIGN



PAID ADS



REPORTS

CLIENT SERVICES

CREATIVE SERVICES



BRANDING



SEO



WEB DESIGN



APP DEVELOPMENT



EMAIL MARKETING

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SOCIAL MEDIA MARKETING

- ✓ Determine the goals of the platforms.
- ✓ Creating content.
- ✓ Designing.
- ✓ Follow up on customers and respond to them.
- ✓ Follow up on clients and respond to them.



PAID ADS

- ✓ Set advertising goals.
- ✓ Choose the right platform for the work of the ad.
- ✓ Content writing.
- ✓ Designing ad content.
- ✓ Running marketing campaign.
- ✓ Gathering the necessary reports while directing the client in the appropriate direction.



EMAIL MARKETING

- ✓ Determine the purpose of the email request.
- ✓ Identity platforms for email collection.
- ✓ Building and splitting an email list.
- ✓ Create an autoresponder.
- ✓ Sending emails.
- ✓ Gathering the necessary reports and directing the client in the appropriate direction.



WEB DESIGN AND DEVELOP

- ✓ Choose a site name and buy it.
- ✓ Choose hosting company.
- ✓ Use the appropriate programming language for the site .
- ✓ Designing the theme.
- ✓ Create a site map.
- ✓ Content writing.
- ✓ Hand over the control panel to the site.



BRANDING SERVICES

- ✓ Developing or creating a slogan and visual identity.
- ✓ Unify the visual component on all social platforms.
- ✓ Deliver files in all different formats.



SEARCH ENGINE OPTIMIZATION (SEO)

- ✓ Targeting for specific keywords.
- ✓ Website auditing.
- ✓ Get on the first page of google.



CONTENT CREATING

- ✓ Creating content strategy for platforms.
- ✓ Scheduling the content.
- ✓ Determine the right audience.



CREATING AN APPLICATION MOBILE (ANDROID-IOS)

- ✓ Design screens, add buttons, play with components and create animators.
- ✓ Publish to apple app store and play store, or other app distribution channel.
- ✓ Send ou push notifications to your customers and stay connected.



OUR 
TEAM

MEMBERS



MARKETING DIRECTOR

DIGITAL MARKETING
MANAGER

SEO SPECIALIST

SOCIAL MEDIA
SPECIALIST

CONTENT SPECIALIST

GRAPHIC DESIGNER

MOTION GRAPHIC
DESIGNER

PAID MEDIA
SPECIALIST

WEB DEVELOPER

DIGITAL MARKETING GOALS

AWARENESS



CONVERSION



ENGAGEMENT



CONSUMER



FIRST STAGE

UNDERSTANDING & DISCOVERY

- Business mission, vision & values.
- Unique selling points (USP's).
- List of top 5 main competitors locally.
- Company profile.
- Define the targeted audience & segmentation.

SECOND STAGE

THINKING & PLANNING

- Getting access to all channels.
- Setting rules for team.
- Assigning Contact Partner.
- Setup communication protocol.
- Setting a weekly micro.
- Meeting schedule.

THIRD STAGE

BUILDING & DESIGN

- Art Direction
- Writing Style
- Content direction

FOURTH STAGE

COMMUNICATION & DIRECTING

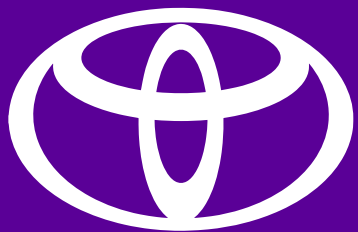
- Building Community.
- Monitoring Goals and KPI's.
- Updating situation reports & competitor.

SUCCESSFUL PROJECTS



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CLIENTS

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المبيعات الجوية
SIKYSALES



OUR SUCCESS PARTNERS

HELLO ✓
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1. ALAAN FM | راديو

f 1.6M | i 93k | y 38.5k



OUR SUCCESS PARTNERS

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2. ABDULCARTECH



سيارتك
مع عبد الحق



139k



93.2k



2.33M



OUR SUCCESS PARTNERS



3. AERIS | aeris | 

SWISS-ENGINEERED AIR PURIFICATION



OUR SUCCESS PARTNERS

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4. UCM



العالمية
لصيانة السيارات



9k



10k

OVER 30 YEARS OF AUTO
REPAIR EXPERIENCE



OUR SUCCESS PARTNERS

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5. BG



 **5.6k**

**MANUFACTURED IN UNITED STATES,
AND DISTRIBUTED ALL OVER
THE WORLD..**





THANK YOU

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info@hello-clients.com



@helloclients